

Delivery of digital print material

Ost-West-Contact, Russland Aktuell, OWC-Specials, Business Yearbooks, ChinaContact, IndienContact, JapanContact, TaiwanContact und GermanyContact China

Basic Information We require your advertisements as electronic file with digital proof for the digital production of our publications. In order to assist you in the transfer of your data, please consider the following parameter for the correct handling of your data.

Closed File Formats We can handle following file formats: PDF, EPS, TIF, JPG.

Please make sure that the following requirements are met:

- ▶ use only Euroscale colours
- ▶ all fonts have to be embedded or transformed into character ways/paths
- ▶ pixel oriented file formats (colours/greyscales) require a resolution of at least 300 dpi
- ▶ bitmaps require a minimum resolution of at least 1,000 dpi
- ▶ please do not send any pre-separated or DCS files
- ▶ for data compression please use: Stuffit, SEA, SIT, Win-zip

Open File Formats Please keep in mind that, if you send us program specific file formats, we cannot exclude that changes in the layout occur during printing (fonts, separations, line thickness, etc.).

In order to avoid mistakes, please make sure you meet following requirements:

- ▶ send all fonts and linked files along with your data
- ▶ in order to verify colours and layout, please send in a digital proof
- ▶ files generated by programs that are not specifically designed to be used for the production of artwork / advertisements (Word, Excel, Power Point, etc.) cannot be processed
- ▶ do not use RGB colours, not even in linked files
- ▶ common DTP-software files can be processed

Data Transfer Data Carriers: CD
via E-mail: **satz@owc.de**
FTP-Server: on demand

Please do not forget to mention the customer's name, the name of the publication, the issue number and the respective file name in your "packet".

Please do not forget the above mentioned details in your E-mail and send a copy of the artwork file to **Fax: +49 (0) 251-92 43 09-99**

All necessary additional work needed to prepare the files for print will be charged to your account according to the time and effort involved.

Contact OWC-Verlag für Außenwirtschaft GmbH (Foreign Trade Publishing House)
Mrs. Barbara Keizers
Regenskamp 18, D-48157 Münster
Phone: +49 (0) 251-92 43 09-23
Fax: +49 (0) 251-92 43 09-99
E-mail: **bk@owc.de**
Internet: **www.owc.de**

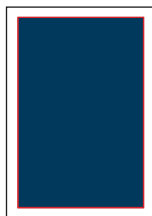
Delivery Adress	for Data Carriers:	for Supplements:
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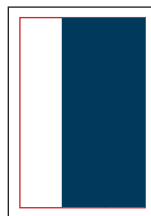
Print space formats



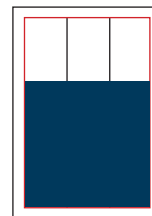
2/1 page 395 x 265 mm
2/1 page bleed 420 x 297 mm



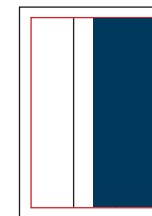
1/1 page trim
175 x 265 mm



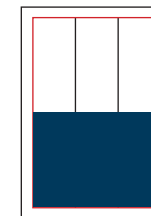
2/3 page vertical
115 x 265 mm



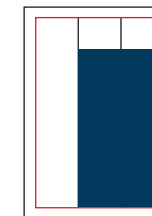
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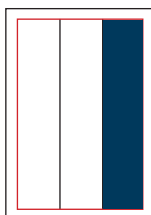
1/2 page vertical
85 x 265 mm



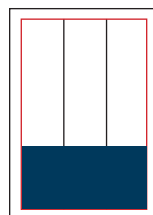
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175 x 130 mm



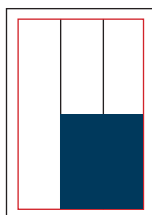
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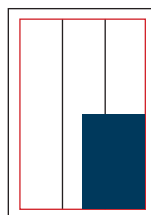
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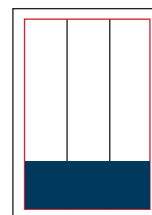
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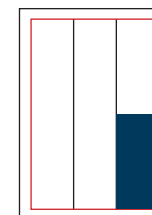
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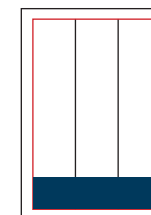
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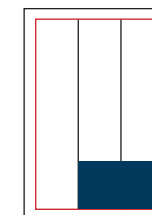
1/4 page horizontal
175 x 65 mm



1/6 page vertical
55 x 130 mm



1/6 page horizontal
175 x 42 mm

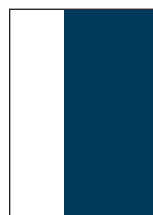


1/6 page 2 columns
115 x 65 mm

Bleed formats



1/1 page bleed
210 x 297 mm



2/3 page vertical
135 x 297 mm



2/3 page horizontal
210 x 190 mm



1/2 page vertical
105 x 297 mm



1/2 page horizontal
210 x 145 mm



1/3 page vertical
75 x 297 mm



1/3 page horizontal
210 x 100 mm



1/4 page horizontal
210 x 80 mm

Paper size: A4

210 mm width x 297 mm height

Print space:

175 mm width x 265 mm height

Bleed:

Paper size plus 3 mm reserve for each cutting edge

Colour separation:

according to the colour panel of Euroscale

Printing process:

Sheed-fed offset printing

Print material service:

On CD-ROM with colour proof